Holker STEW/J

ECF CASE JUDGE HELLERSTEIN

UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF NEW YORK

J & J SPORTS PRODUCTIONS, INC., as Broadcast Licensee of the May 5, 2007 DeLaHoya/Mayweather Program Plaintiff.

-against-

DEFAULT JUDGMENT Civil Action No. 07-CV-6527-AKH-FM HON. ALVIN K. HELLERSTEIN

761 BLUE LAGOON CORP. d/b/a BLUE LAGOON a/k/a BLUE 761 LAGOON a/k/a BLUE LAGOON

Defendants.

The Summons and Complaint in this action having been duly served upon the Defendants, 761 BLUE LAGOON CORP. d/b/a BLUE LAGOON a/k/a BLUE 761 LAGOON a/k/a BLUE LAGOON, on August 3, 2007 and said Defendants having failed to plead or otherwise appear in this action,

NOW, on motion of JULIE COHEN LONSTEIN, of counsel to LONSTEIN LAW OFFICE P.C., attorneys for the Plaintiff, it is hereby

ORDERED AND ADJUDGED that J & J Sports Productions, Inc.., the Plaintiff, does recover jointly and severally of,761 BLUE LAGOON CORP. d/b/a BLUE LAGOON a/k/a BLUE 761 LAGOON p/k/a BLUE LAGOON, Quehandens as ple

under 605(e)(3)(C)(i)(II) a sum in the discretion of the Court, of up to TEN THOUSAND DOLLARS (\$10,000.00)

- and under 605(e)(3)(C)(ii) a sum in the discretion of the Court, of up to ONE 2) HUNDRED THOUSAND DOLLARS (\$100,000.00) for enhanced damages for Defendant's willful violation of 605(a)
- and under 605(e)(3)(B)(iii) in the discretion of the Court, costs and Attorney fees 3)

of ONE THOUSAND THREE HUNDRED ELEVEN DOLLARS AND FIFTY CENTS (\$1311.50)

ORDERED AND ADJUDGED that pursuant to Rule 54(b) of the Federal Rules of Civil
Sent Remote pursuant to The precedity Statute.

Procedure, there is no just ready for delay in this Default Judgment as the interest of justice.

require the issuance of judgment as requested without further delay.

Dated: 1// 19, 2007

HONORABLE ALVIN K. HELLERSTEIN

United States District Judge